

MiCareerQuest Northeast

2025 Sponsorship Opportunities

There is no cost to individual employers or students to participate in MiCareerQuest. The costs associated with hosting MiCareerQuest are covered by post-secondary educators and event sponsors who understand the importance of exposing young people to career opportunities in our region. MiCareerQuest offers a wide variety of opportunities for businesses and organizations to **invest in the future of Northeast Michigan.**

| Event Sponsors \$10,000+ | Platinum Sponsor \$5,000 | Gold Sponsor \$2,500 | Silver Sponsors \$1,000 | Bronze Sponsors \$500 | Education Partners \$1,000 |
|--------------------------|--------------------------|----------------------|-------------------------|-----------------------|----------------------------|
|--------------------------|--------------------------|----------------------|-------------------------|-----------------------|----------------------------|

| Public Relations and Media Opportunities | | | | | |
|---|---|---|---|---|---|
| Name recognition in event press releases | X | X | | | |
| Logo recognition in the 2024 event video | X | X | X | | X |
| Small logo recognition in the 2024 event video | | | | X | |
| Recognition on Print Materials | | | | | |
| Prominent logo placement on volunteer t-shirts | X | X | | | |
| Logo on volunteer t-shirts | | | X | | X |
| Small logo recognition on volunteer t-shirts | | | | X | |
| Recognition on Event Website | | | | | |
| Logo recognition on website sponsor page | X | X | X | | X |
| Small logo recognition on website sponsor page | | | | X | |
| Recognition on CareerQuest USA website | X | | | | |
| Recognition and Opportunities during Event | | | | | |
| Logo recognition on event sponsor signage | X | X | X | | X |
| Small logo recognition on event sponsor signage | | | | X | X |
| Additional Benefits | | | | | |
| Opportunity to add career pathway materials to student bags | X | | | | X |
| First right of refusal for sponsorship of next year's event | X | X | | | |

We wish to participate as a sponsor: (please X which level)

| | | | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|

Company Name: _____

Mailing Address: _____

Contact name/phone/email: _____

Website link: _____

Make checks payable to Michigan Works! Northeast Consortium. Mail to Michigan Works!, Attn: MiCareerQuest, MiCareerQuest, PO Box 711, Onaway, MI 49765. Email wallacea@nemcworks.org with questions.



Michigan Works! Northeast Consortium is an equal opportunity employer/program. A proud partner of the American Job Center Network. Auxiliary aids/services available upon request. Supported by the State of Michigan. Funded with federal funds; details available at www.miworksne.org/about.

| Special Sponsorship Opportunities - Benefits: logo displayed as listed below and website recognition | | |
|--|---------|--|
| Student Bag Sponsor (your logo & MiCareerQuest logo on student bags) - plus Gold perks | \$3,000 | |
| Transportation Sponsor (monies targeted to offset student busing costs) | varies | |