



MiCareer Quest™ NORTHEAST

a **hands-on career readiness event** for middle and high school students created to inspire and direct young people to viable careers in high-demand occupations and to address the need for future talent.

FACT: 37.5 million Boomers will retire in the next decade.
21 million emerging workers will enter the workforce to replace them.

What are we, as a region, doing to encourage our youth to choose careers in Northeast Michigan's high-demand industries?



I cannot get 9,000 students into my company alone, but what I can do is collaborate with my peers and my competitors and my educators and I can showcase the industry, in a way that's far beyond anything that I can do as an individual.

*Laura Elsner, Workforce Development Manager
DeWys Manufacturing*

Coming to
Northeast MI
**May 24
2022**

MiCareerQuest 2022 will expose students to exciting careers and endless possibilities!

Students will:

- Explore careers in Advanced Manufacturing, Construction, Healthcare, and Technology
- Talk one-on-one with experts from the region's high-demand occupations
- Touch, feel and work with the tools - and technology - of the trades

Don't miss this chance to help prepare students for careers in Northern Michigan!

MiCareerQuest Northeast MI will be held at the Industrial Arts Institute in Onaway



FACT: Over the next decade nearly **3.5 MILLION** manufacturing jobs will be created. **2 MILLION** of these jobs will likely go unfilled. 2015 Skills Gap report, Deloitte

What are we, as a region, doing to encourage our youth to choose careers in Northeast Michigan's high-demand industries?



HISTORY

MiCareerQuest™ was created in 2015 by West Michigan Works!, Kent ISD, and the Construction Workforce Development Alliance (CWDA) in response to employers' need for future talent in Construction, Healthcare, Information Technology, and Manufacturing.

THE EVENT

Students rotate through quadrants highlighting four industries: Advanced Manufacturing, Construction, Healthcare, and Technology. Students participate hands-on at interactive exhibits showcasing various occupations and tools-of-the-trade. Students engage in conversations with professionals who do these jobs every day, opening students' eyes to opportunities for great careers in Northeast Michigan.

THE EXHIBITS

Employer Champions for each industry work with regional employers to develop interactive exhibits highlighting the industry and utilizing the tools-of-the-trade. Exhibits should be fun and engaging for ages 13-18, illustrating some aspect of the career they are highlighting. Unlike career expos and job fairs, this event isn't meant to hand out corporate marketing materials or advertise job openings, but to introduce the workforce of tomorrow to opportunities they may never have known existed and get them excited about the industries.

CORE PHILOSOPHY

MiCareerQuest™ is an **employer-driven** event. Employer champions—assisted by Michigan Works! Northeast Consortium staff—drive employer participation and the creation of student activities.

MiCareerQuest **engages students through one-on-one conversations with professionals and hands-on activities** that allow students to experience and hopefully, spark an interest in, the various careers. Regional ISDs drive student participation.

For more information, visit www.MiWorksNE.org/micareerquest