

MiCareerQuest Northeast

2024 Sponsorship Opportunities

There is no cost to individual employers or students to participate in MiCareerQuest. The costs associated with hosting MiCareerQuest are covered by post-secondary educators and event sponsors who understand the importance of exposing young people to career opportunities in our region. MiCareerQuest offers a wide variety of opportunities for businesses and organizations to **invest in the future of Northeast Michigan.**

Event Sponsors \$10,000+	Platinum Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsors \$1,000	Bronze Sponsors \$500	Education Partners \$1,000
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Public Relations and Media Opportunities					
Name recognition in event press releases	X	X			
Logo recognition in the 2024 event video	X	X	X		
Name recognition in the 2024 event video				X	
Recognition on Print Materials					
Prominent logo placement on volunteer t-shirts	X	X			
Logo on volunteer t-shirts			X		X
Name recognition on volunteer t-shirts				X	
Recognition on Event Website					
Logo recognition on website sponsor page	X	X	X		X
Name recognition on website sponsor page				X	X
Recognition on CareerQuest USA website	X				
Recognition and Opportunities during Event					
Logo recognition on event sponsor signage	X	X	X		X
Name recognition on event sponsor signage				X	X
Able to distribute career pathway materials on exhibit tables	X	X	X	X	X
Lunch provided day-of event	X	X	X	X	X
Additional Benefits					
Opportunity to add career pathway materials to student bags	X				X
First right of refusal for sponsorship of next year's event	X	X			

We wish to participate as a sponsor: (please X which level)

Company Name: _____

Mailing Address: _____

Contact name/phone/email: _____

Website link: _____

Make checks payable to Michigan Works! Northeast Consortium. Mail to Michigan Works!, Attn: MiCareerQuest, MiCareerQuest, PO Box 711, Onaway, MI 49765. Email wallacea@nemcworks.org with questions.



Michigan Works! Northeast Consortium is an equal opportunity employer/program. A proud partner of the American Job Center Network. Auxiliary aids/services available upon request. Supported by the State of Michigan. Funded with federal funds; details available at www.miworksne.org/about.

Special Sponsorship Opportunities - Benefits: logo displayed as listed below and website recognition	
Student Bag Sponsor (your logo & MiCareerQuest logo on student bags) - plus Gold perks	\$3,000
Transportation Sponsor (monies targeted to offset student busing costs)	varies