

Workforce Development Board (WDB)
Meeting Minutes
May 24, 2023
10:00 a.m.
Otsego County Library, Gaylord

I. **CALL TO ORDER** – 10:15 a.m.

II. **PLEDGE OF ALLEGIANCE**

III. **INTRODUCTIONS**

WDB MEMBERS PRESENT

Todd Miner
Brian Klele
Whittney Dettmer
Deb Larson
Jason Campbell
Eileen Tussey
Jason Reed
Doug Baum
Joyce McCoy

WDB MEMBERS ABSENT

Kathleen Fox
Bruce Milligan
Sheryl Coyne
Katrina Burtwell
Brooke Sprenger
Jackie Krawczak
Lisa Bolen
Julie Waldron

STAFF PRESENT

Marisue Moreau, Director
Ashley Udell, Business & Youth Solutions Manager
Alicia Wallace, Marketing & Communications Manager
Tricia Selke, Quality Assurance Specialist

IV. **WDB ELECTIONS**

a. *Election of Chair*

The current Chair is Sheryl Coyne

Are there any Nominations for Chair?

Brian Klele nominated *Sheryl Coyne* with support from Doug Baum.

Are there any other Nominations for Chair?

No

Are there any other Nominations for Chair?

No

Chair nominations are now closed.

Motion to approve Sheryl Coyne as Chair was made by Brian Klele and supported by Doug Baum. All voting Aye. Motion carried.

b. Election of Vice-Chair

The current vice-chair is Eileen Tussey

Are there any nominations for Vice-Chair?

Deb Larson nominated Eileen Tussey with support from Jason Campbell.

Are there any other nominations for Vice-Chair?

No

Are there any other nominations for Vice-Chair?

No

Vice-Chair nominations are now closed.

Motion to approve Eileen Tussey as Vice-Chair was made by Deb Larson and supported by Jason Campbell. All voting Aye. Motion carried.

c. Election of two additional WDB Members from the private sector for the Executive Committee

The current positions are held by Brooke Sprenger and Jackie Krawczak

Are there any nominations for the Executive Committee?

Eileen Tussey nominated Brian Klele and Jason Campbell with support from Doug Baum.

Are there any other nominations for the Executive Committee?

No

Are there any other nominations for the Executive Committee?

No

Motion to approve Brian Klele and Jason Campbell to the Executive Committee was made by Eileen Tussey and supported by Doug Baum. All voting Aye. Motion carried.

Executive Committee consists of *Sheryl Coyne, Eileen Tussey, Brian Klele and Jason Campbell.*

V. WDB ACTION ITEM: CONSENT AGENDA

- December 5, 2022 meeting minutes

- Local WIOA Stipend Policy
- Career & Advisory Council Change in Membership
- Michigan Works! Documents, Plans and Fiscal Documents- Approval for Marisue to sign on behalf of the Workforce Development Board all documents, plans and fiscal documents until further notice.
- One-Stop Operator Review and PY23 Contract Approval
- Local Supportive Services Policy
- Local Barrier Removal Employment Success (BRES) Policy
- Local Selective Service Policy
- Local Growth Industries and Demand Occupations Policy
- Local Time-Limited Work-Based Learning Activities

Motion to approve the Consent Agenda items as listed made by Doug Baum and seconded by Jason Campbell. Voted: All Ayes

VI. DIRECTOR'S REPORT

-MiCareerQuest 2023 is a hands-on career exploration event that was held at a new location, the Ellison Place in Gaylord. Alicia Wallace put a lot of hard work into making this a success. The students, chaperones, volunteers and VIP's all had great reviews.

-New funding starts on July 1 and MiWorks! NC has not yet received the draft allocations for WIOA.

Special Initiatives- working diligently on braiding the different grant funding together. The Opioid Grant presents the biggest challenge of getting people to come in. Currently trying to discover ways to overcome this obstacle.

-Telephone appointment with U.S. Representative Jack Bergman.

-Impact Awards took place in Lansing which honors those who have contributed to strengthening Michigan's economy by actively creating jobs and developing fresh talent in their communities. The company that received the award in our region was HB Carbide.

VII. CAREER & EDUCATIONAL ADVISORY COUNCIL (CEAC) UPDATE

Joyce McCoy updated the board on things that are happening in the CEAC.

CTE News

- -CEPD 8 & 9 each received \$576,923 as CEPD's without a millage- 13 of 63 CEPD's without millage.
- -Replacing aged equipment or starting up new programs is the highest needs in the region.
- -Bills in the hopper: Increase amount, give to all with double to the 13.
- -Examples of expenditures.
- Brian Pyles visits Alpena.
- -Perkins CPG Work- Welding, Woodworking, Culinary
- -Currently- insurance, Electrical Installer, Line Worker
- Credit Agreement with ACC- Mechatronics/Co-teaching.
- TRAC for Region 4

- Perkins V Core Performance Indicators

		Michigan	Region
1S1	Four Year Graduation Rate	95%	89.2%
2S1	Academic Proficiency in Reading/LA	58.3%	50.91%
2S2	Academic Proficiency in Math	34.3%	26.69%
2S3	Academic Proficiency in Science		
3S1	Post Program Placement	80%	93.42%
4S1	Non-Traditional Program Completion	19%	38.8%
5S1	Attained Recognized Postsecondary Cred.	5.55	10.11%

Number of Completers in 2021-2022

Remediation Plan: Math Pretest & assist teacher with teaching concepts in their CTE class. ELA, will provide CTE teachers with reading strategies to improve comprehension.

2023-2024 Perkins Grant

- Paraprofessionals
- Teacher Travel for Updates
- Non-Teacher Travel
- Certification software/teaching needs
- Pay for student certification

VIII. YOUTH UPDATE

-Have been working on a revamp of our Youth summer program, Career Readiness & Exploration. Runs June 20-July 15, youth will be eligible to earn a stipend of \$250/week based on attendance and completion of coursework. Youth will learn

- how to create a resume
- communications
- ethics and work expectations
- participate in mock interviews

There is also an expectation set that they will go into a 5-week paid WE once complete, dependent on availability.

-Working with MiSTEM and IAI to hold a summer welding academy – 5-week welding and metal fabricating training, students will have the opportunity to earn a stipend under this program as well.

- For students entering 11th or 12th grades or attended a previous IAI camp or are a beginning welder
- Students have the opportunity to earn American Welding Society credentials
- Potential WE after successful completion, dependent upon availability of employers and placements

-Will be looking at ways to expand JMG programming in the next school year. Met with Manager of Program Success on how we can implement more programming in our existing service delivery.

IX. BUSINESS SOLUTIONS UPDATE

-Going PRO Talent Fund

- Cycle 1- 15 applications, 10 companies awarded – over \$275K
- Cycle 2- **Counterparts at other MWAs have reported that they are seeing roughly half of the applications in C2 than they did in C1.** We have had 9 applications come in so far. Employer applications closing today.
 - Did a little differently than previous years.
 - Still held larger info sessions but our BSP team also held smaller info sessions, many in partnership with area chambers

- Had better turn out and gained more interest through the smaller community meetings
 - ILC- One still in the works, 3 companies working on application
- Apprenticeship grant will be wrapping up at the end of June
- Apprenticeship Specialist is working to capture apprentices and collect the remaining documentation needed for the grant.
 - Waiting on LEO-WD to release new RFP for apprenticeship grants that they have in the works

X. SPECIAL INITIATIVES UPDATE

The update was provided during the Director's Report.

XI. FRONTLINE STAFF

Not presented.

XII. MICAREERQUEST

Alicia Wallace, Marketing Manager with Michigan Works! Northeast Consortium, provided attendance statistics (1400+ students from 22 schools) and feedback from the 2023 MiCareerQuest event on May 4, 2023. In addition, she explained changes that will be implemented for the 2024 MiCareerQuest event, scheduled for May 16, 2024 (same location), including moving from 3 to 2 sessions, changing the start/end times of the event, and offering students 28 minutes per quadrant vs the current 20 minutes per quadrant.

XIII. GROUP DISCUSSION

Doug Baum discussed the Childcare Coalition and NEMCOG's goal of helping the area get more childcare facilities. Their research has found that the biggest obstacle is that parents can't afford childcare on the wages that are currently being provided. NEMCOG has started reaching out to the school systems with a plan to help with the applying for and getting the licensing of childcare facilities within their school. The participation in this effort is low.

XIV. OTHER BUSINESS

XV. PUBLIC COMMENT

None

XVI. ROUND TABLE

A few of the members spoke about things that are taking place within their business or organization.

XVII. ADJOURN- 11:40 a.m.

A motion to adjourn was made by Brian Klele and supported by Eileen Tussey. Voted: All Ayes.

Next meeting scheduled for July 12, 2023 @ 10:00 a.m., Location: Otsego County Library