

**Workforce Development Board (WDB)
Regional Prosperity Initiative (RPI)
Meeting Minutes
July 13, 2022
10:00 a.m.
Otsego County Library, Gaylord**

I. **CALL TO ORDER** – 10:06 a.m.

II. **PLEDGE OF ALLEGIANCE**

III. **INTRODUCTIONS**

WDB MEMBERS PRESENT

Sheryl Coyne
Todd Miner
Brian Klele
Whittney Dettmer
Jeff Hutchison
Kathleen Fox
Jason Campbell
Katrina Burtwell

WDB MEMBERS ABSENT

Deb Larson
Ashley Troumbly
Keri Sheer
Bruce Milligan
Eileen Tussey
Brooke Sprenger
Jackie Krawczak
Lisa Bolen

STAFF PRESENT

Marisue Moreau, Director
Ashley Udell, Business & Youth Solutions Manager
Angela Asam, Special Initiatives Manager
Tricia Selke, Quality Assurance Specialist
Tracy Bohl, Lead Career Advisor

RPI MEMBERS PRESENT

Marisue Moreau

IV. **WDB ACTION ITEM: CONSENT AGENDA**

- May 25, 2022 meeting minutes
- Four Year WIOA Local Plan Mid-Cycle Update 2022

- Four Year WIOA Regional Plan Mid-Cycle Update 2022
- Four Year WIOA Regional Plan Mid-Cycle Update 2022
- One-Stop Operator Review and PY22 Contract Approval

Motion to approve the Consent Agenda items as listed made by Brian Klele and seconded by Kathleen Fox. Voted: All Ayes

V. DIRECTOR'S REPORT

Marisue thanked the board for their support in the opposition to the proposed change to the Wagner Peyser Act Employment Services staffing model. The U.S. Department of Labor will now have to read and respond to all the comments that were submitted before making a ruling. If the rule passes Michigan will have 3 years to resolve and change the staffing.

VI. RPI UPDATE

No update.

VII. CAREER & EDUCATIONAL ADVISORY COUNCIL (CEAC) UPDATE

No Update.

VIII. YOUTH UPDATE

- Successfully wrapped up the school year.
 - a. Looking at new ways to engage students in the coming school year.
 - b. Potential extended programming in 2 schools, closer following the Job's for Michigan Graduates competencies and curriculums.
- Pilot of the Career Readiness & Exploration is ending. Made possible by the Young Professionals grant that we received from LEO.
 - a. 17 students participated in the online learning portion, 70% are likely to be placed at WE sites starting next week.
 - b. Students received a stipend for successfully completing each week.
 - c. Weekly topics:
 - i. 1&2: Took career assessments and personality quiz. Covered soft skills, ethics, employability skills and personal values.
 - ii. 3&4: Focused more on how to land a job. Resumes, cover letters, filling out applications and employment paperwork.
 - d. Area employers joined as guest speakers covering topics such as conflict resolution and customer service, workplace professionalism and a resume workshop (John Metts from Springs Window Fashions, Nate Mead from Airway Automotive and Michelle Knepp from Arauco).
 - e. This is the final week. Wraps up with mock interviews. 8 area employers volunteered to conduct

- Youth CA and BSP in Crawford County are working with the juvenile justice program to provide employer engagement (talent tours, guest speakers) and basic job readiness

IX. BUSINESS SOLUTIONS UPDATE

- Continuing to have interest and assist with on-the-job and incumbent worker trainings.
- Second GPTF ILC was awarded to Springs Window Fashions and H&H Tube for Supervisor training.
- Working with Monarch Millwork, AJD Forest Products and Weyerhaeuser on applying for another ILC on Fire Safety training.
- Apprenticeship outreach continuing
 - a. Looking to assist 9 apprentices at DPI.
 - b. Worked with NW MW to assist Cheboygan County Sherriff on starting a program. First apprentice scheduled for August, hoping for a second to start early in 2023.
 - c. Continuing collaborations with other MWAs on various occupations. Specifically, with larger employers that have offices/branches in multiple regions.
 - i. Michigan Primary Care Association: med assistant, dental assistant and community health worker

X. SPECIAL INITIATIVES UPDATE

- MIREACH – The Michigan Rural Enhanced Access to Careers in Healthcare grant can pay up to \$2,000 in tuition for students entering an in-demand healthcare field focused on direct patient care. This grant can be braided with existing WIOA funding to help students achieve educational goals in healthcare fields. Support service dollars are also available to assist participants with barriers. Staff will begin enrolling participants and co-enrolling eligible existing participants.
- MiLEAP – Michigan Learning and Education Advancement Program is up and running. We are partnered with Alpena Community College and North Central Michigan College. Grant funding assisted the colleges in establishing short-term training programs for in-demand careers. These include careers in phlebotomy, emergency medical services, corrections officer training, utility line arborist, computers, manufacturing and more. Trainings are ongoing and training navigators housed at both colleges are enrolling and recruiting participants.
- MiCareer Pathways – This demonstration grant has changed scopes yet again. We have partnered with Alpena Community College to establish a Certified Nurse’s Assistant program as well as a hybrid CNA to LPN and LPN to RN courses. The college is currently establishing the programs and will launch them later this year. MIREACH money can then be used to help students with tuition for those programs. Many participants enter one of these fields with the goal of advancing to RN but then life happens and they can’t afford to stop working to take part in traditional programming. This will offer them an opportunity with night or weekend classes to advance their careers.

XI. FRONTLINE STAFF

Lead Career Advisor, Tracy Bohl discussed the core programs she works with along with a brief explanation of the new coaching platform TuaPath, which aids in the Partnership, Accountability, Training, Hope (PATH) Program by helping deliver client-centered technology to participants to engage in specific goals that are required within the

program. She is currently on the implementation team as well as the Help Desk administrator. She then discussed the Workforce Innovation and Opportunity Act (WIOA) Class Room Training's (CRT's) and the hot trainings right now seem to be CDL and Healthcare fields. Tracy explained that she does carry a caseload as well as provide training, back up coverage to other CAs, and recruitment.

XII. GROUP DISCUSSION

Members discussed current happenings in their local areas and/or businesses.

XIII. OTHER BUSINESS

No Other Business.

XIV. PUBLIC COMMENT

None

XV. ROUND TABLE

No round table.

XVI. ADJOURN- 11:40 a.m.

A motion to adjourn was made by Brian Klele and supported by Kathleen Fox. Voted: All Ayes.

Next meeting scheduled for December 5, 2022 @ 11:00 a.m., Location: TBD